



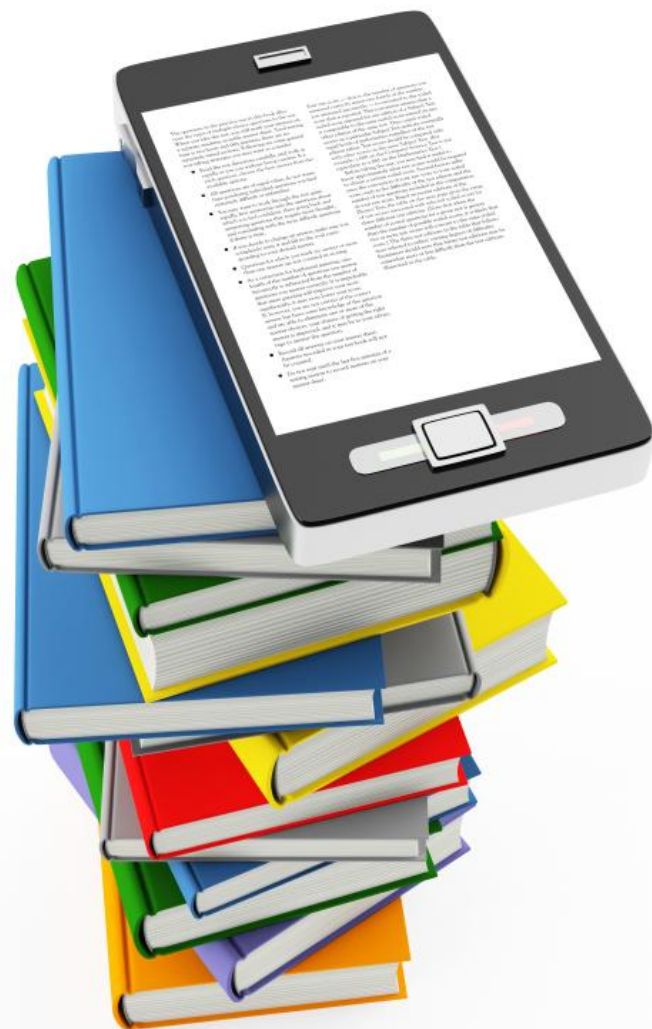
# eBooks

on EBSCOhost®

**e-Resource Adoption in Academic Libraries:  
eBooks on EBSCOhost**

# e-Resource Adoption in Academic Libraries: eBooks on EBSCOhost

**Bronwyn Biccard**  
**Regional Sales  
Manager**  
**EBSCO Publishing**



- 1. Content**
- 2. Business models**
- 3. Acquisition options**
- 4. Ongoing priorities**



# 1. Content





- Over **320,000** titles from more than **800** publishers and growing
- Hundreds of new publishers added since EBSCO entered eBook market two years ago
- Continuing to aggressively add quality content, proactively soliciting new content in high demand areas
- Thousands of non-English titles, including: Spanish, German, French, Japanese, Dutch



Content for every type of user...

**Academic eBooks**

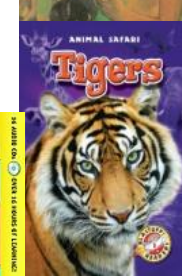
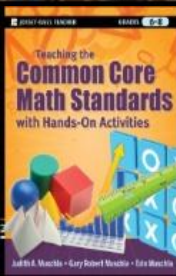
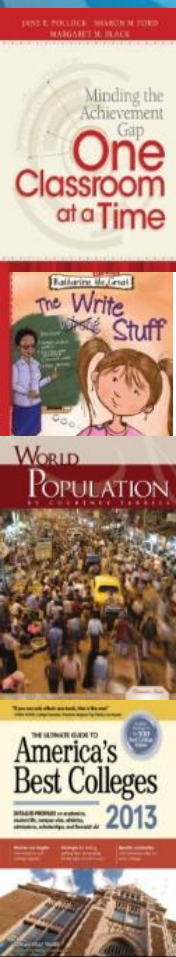
**Corporate eBooks**

**Medical eBooks**

**K12 School eBooks**

**Public Library eBooks**

**Audiobooks**



## Academic eBooks – Sample Publishers

- Taylor & Francis Routledge
- John Wiley & Sons
- ABC-CLIO
- Palgrave Macmillan
- Facts on File
- Edward Elgar Publishing
- Springer Science & Business
- CRC Press
- I.B. Tauris
- Elsevier
- IGI Global
- Greenwood Publishing Group
- Springer Publishing
- Continuum Publishing
- Over 100 University Presses, including:
  - Oxford University Press
  - Cambridge University Press
  - MIT Press

## Medical eBooks – Sample Publishers

- Elsevier Health
- Taylor & Francis Routledge
- CRC Press
- John Wiley & Sons
- Cambridge University Press
- Springer Science & Business
- Nursing Knowledge Intl
- Humana Press
- Informa Healthcare
- Demos Medical Publishing
- F.A. Davis
- Elsevier Science
- Jones & Bartlett
- American Psychiatric Publishing
- IGI Global
- Oxford University Press



## Medical eBooks – Sample Publishers

- Guilford Publications
- Clinical Publishing Oxford
- Health Administration Press
- Sigma Theta Tau International
- People's Medical Publishing House
- Nova Science Publishers
- American Academy of Orthopaedic Surgeons
- GIDEON Informatics
- Hodder & Stoughton
- ABC-CLIO
- Pharmaceutical Press
- Omnigraphics
- McGraw-Hill International
- Springer Publishing
- WHO

## **2. Business Models**

What Business Models can you choose from?

Model	Access Level	Access Period
a. Purchase	1U, 3U, UU	Ongoing
b. Subscription	UU	1 year
c. Short-term Lease	1U	1/7/14/28 days

## a. Purchase Model

- 1U, 3U, UU (truly unlimited, no annual cap on accesses)
- All content maintained in third party dark archive
- Purchase for true ownership with perpetual access
- One-time price equal to publisher suggested list price
- **No markup, no fees of any type**

**No ACS download fees**

**No maintenance fees**

**No platform fees**

**No hosting fees**

**No MARC fees**

**No annual fees**

**No setup fees**

**No markup**

**None!!!!!!**

## b. Subscription

- Large collections of unlimited user titles from top publishers
- Continuously growing
- Annual access
- Different collection options
  - **Academic**
  - **Community College**
  - **Business**
  - **IT**
  - **More to come**





## eBook Academic Subscription Collection (EBSCO) vs. Academic Complete (ebrary)

Category	ebrary	EBSCO	Difference
Total e-books	78,143	83,687	5,544
2009 forward e-books	19,190	20,534	1,344
2011 forward e-books	2,980	2,996	16
University Press e-books	23,424	26,206	2,782
Total Publishers	314	450	136

### eBrary totals include:

1,058 one-page maps (counted as e-books above) published between 1996 & 2001  
(e.g., Hypsometric Map Africa Togo, 1999)  
547 IBM Redbooks (counted as e-books above) published between 2001 & 2005  
(e.g., IBM TotalStorage Enterprise Storage Server Model 800, 2002)

\* Figures as of August 3, 2012

## eBook Academic Subscription Collection (EBSCO)

SUBJECT	TITLE COUNT	%
General Works	80	0.10%
Philosophy, Psychology, Religion	9,545	11.41%
Auxiliary Sciences of History	386	0.46%
World History	5,595	6.69%
History of the Americas	4,355	5.20%
Geography, Anthropology, Recreation	2,422	2.89%
Social Sciences	16,731	19.99%
Political Science	2,791	3.34%
Law	2,466	2.95%
Education	3,882	4.64%
Music	1,141	1.36%
Fine Arts	1,040	1.24%
Language and Literature	13,379	15.99%
Science	7,089	8.47%
Medicine	5,295	6.33%
Agriculture	785	0.94%
Technology	4,331	5.18%
Military Science	857	1.02%
Naval Science	118	0.14%
Bibliography, Library Science, Information Resources	1,331	1.59%
No Classification	68	0.08%
<b>TOTAL</b>	<b>83,687</b>	<b>100.00%</b>



## eBook Business & IT Subscription Collections

### BusinessCore

- 6,616 titles
- Key subject areas include: Coaching & Mentoring, Entrepreneurship, International Business, Leadership & Management, Learning & Development, Personal Effectiveness, Sustainability, Teamwork

### Business/IT

- 2,553 titles
- Key subject areas include: Content Management, Desktop & Office Applications, Enterprise Computing, Graphic Design & Multimedia, Internet & Web Development, Programming Languages, Telecommunications

## **c. Short-Term Lease**

- 1, 7, 14, or 28 day lease periods
- Priced at a fraction of the 1U purchase price
- One user access (but can license multiples, e.g. four 7-day leases)
- Money spent on lease cannot be counted toward eventual purchase
- A good option for providing access to content with uncertain ongoing demand
- Easily set up and managed through ECM as a Patron Driven Lease (PDL)
- Target release is November/December 2012

# **3. Acquisition Tools & Options**



## a. Predefined Collections – purchase/subscription

- Created by dedicated Collection Development team
- EBSCO Collection Development librarians draw upon their library expertise and collection knowledge to create high quality:
  - **Subscription Collections**
  - **Subject Sets**
  - **Featured Collections**



## **b. Custom Collections**

- Tailored specifically to meet your budget and collection development needs (e.g. subject, publication years, publishers, language)
- Dedicated Collection Development team works to help define and refine to meet your collection goals
- Alternative or complement to predefined collections and title-by-title searching
- Request Custom Collection through ECM or here

**<http://www.ebscohost.com/ebooks/custom-collections-requests/about>**

### c. Patron Driven Acquisition (PDA)

- Works in conjunction with purchase model (standard pricing, no additional charges associated with PDA)
- Library determines which eBooks to include in PDA program
- Titles are made discoverable and accessible to end users (via MARC records, and via EBSCO*host*)
- Library pays nothing up to this point
- It is not until a trigger activity occurs that a title is automatically purchased (transparent to end user)



## eBook Direction

*With this excellent, flexible product, I can finally see the light at the end of the tunnel for functional, scholarly, eBook-based research. By **integrating** access within the **library catalog** and making the **EBSCOhost interface** the basis for search and discovery, EBSCO has performed a major service to readers and researchers alike.*

– Cheryl LaGuardia  
Harvard University  
*Library Journal*  
2012

## 4. Ongoing Priorities

- ✓ Growing Collection of Quality Content
- ✓ Expanded Business Models
- ✓ Flexible Acquisition Options
- ✓ Optimum User Experience



# eBooks

on EBSCOhost<sup>®</sup>

## EBSCOhost Collection Manager



## LIVE DEMONSTRATION

<http://ecm.ebscohost.com>

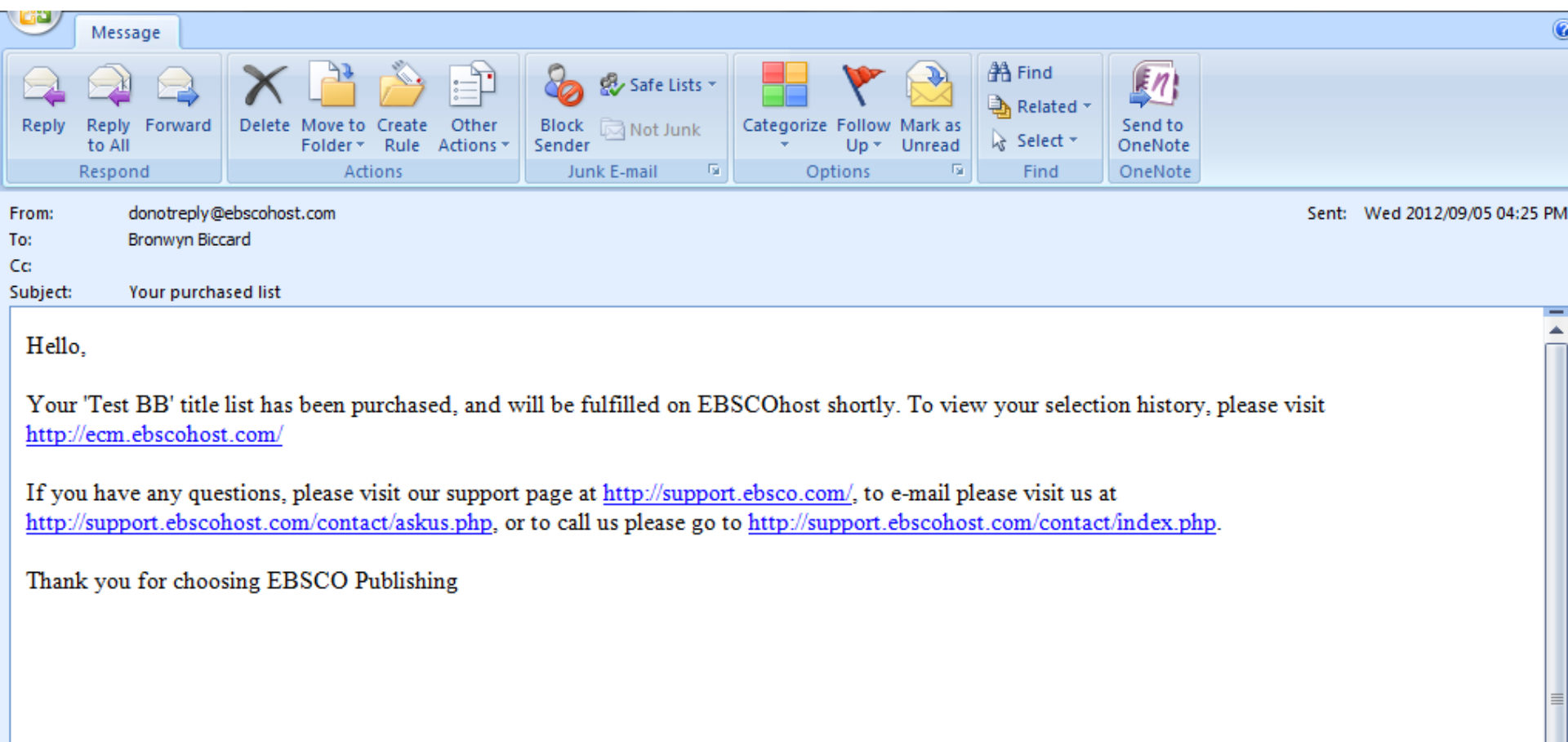




**So what happens to the book  
once I have pressed  
“SUBMIT ORDER”  
on the EBSCOhost Collection  
Manager?**

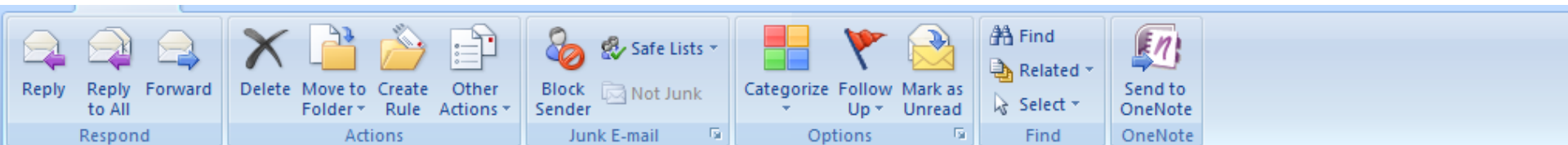


## Email confirmation that your list has been purchased





## Fulfilment Receipt Email



From: EBSCO Publishing <epaes@epnet.com> [epaes@epnet.com]  
To: Bronwyn Biccard  
Cc:  
Subject: Thank You for your EBSCOhost Order #861009


Sent: Wed 2012/09/05 04:25 PM

Message | FFR\_STANDARD\_861009\_09-05-2012.XLSX (15 KB)

Your recent eBook order has been processed and your receipt is attached.  
If you requested MARC records for the attached, you will receive an email notification from OCLC when your MARC records are available for download. OCLC can be reached at: [support@oclc.org](mailto:support@oclc.org)  
To modify settings for your eBook on ehost collection, go to your EBSCO Admin account.  
If you have any questions, please contact your EBSCO Publishing sales rep.  
Thank you for choosing EBSCO Publishing.

# Fulfilment Receipt

Microsoft Excel ribbon showing various tabs: Clipboard, Font, Alignment, Number, Styles, Cells, and Editing. The Font tab is active, showing options for font face (Calibri), size (11), bold, italic, underline, and text color. The Alignment tab shows options for text alignment (left, center, right, justified) and orientation. The Number tab shows options for number format (General, Percentage, etc.). The Styles tab shows options for conditional formatting, format as table, and cell styles. The Cells tab shows options for insert, delete, and format. The Editing tab shows options for auto-sum, fill, clear, and sort/filter.

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# Questions? Thank you

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