



Books24x7® On Demand

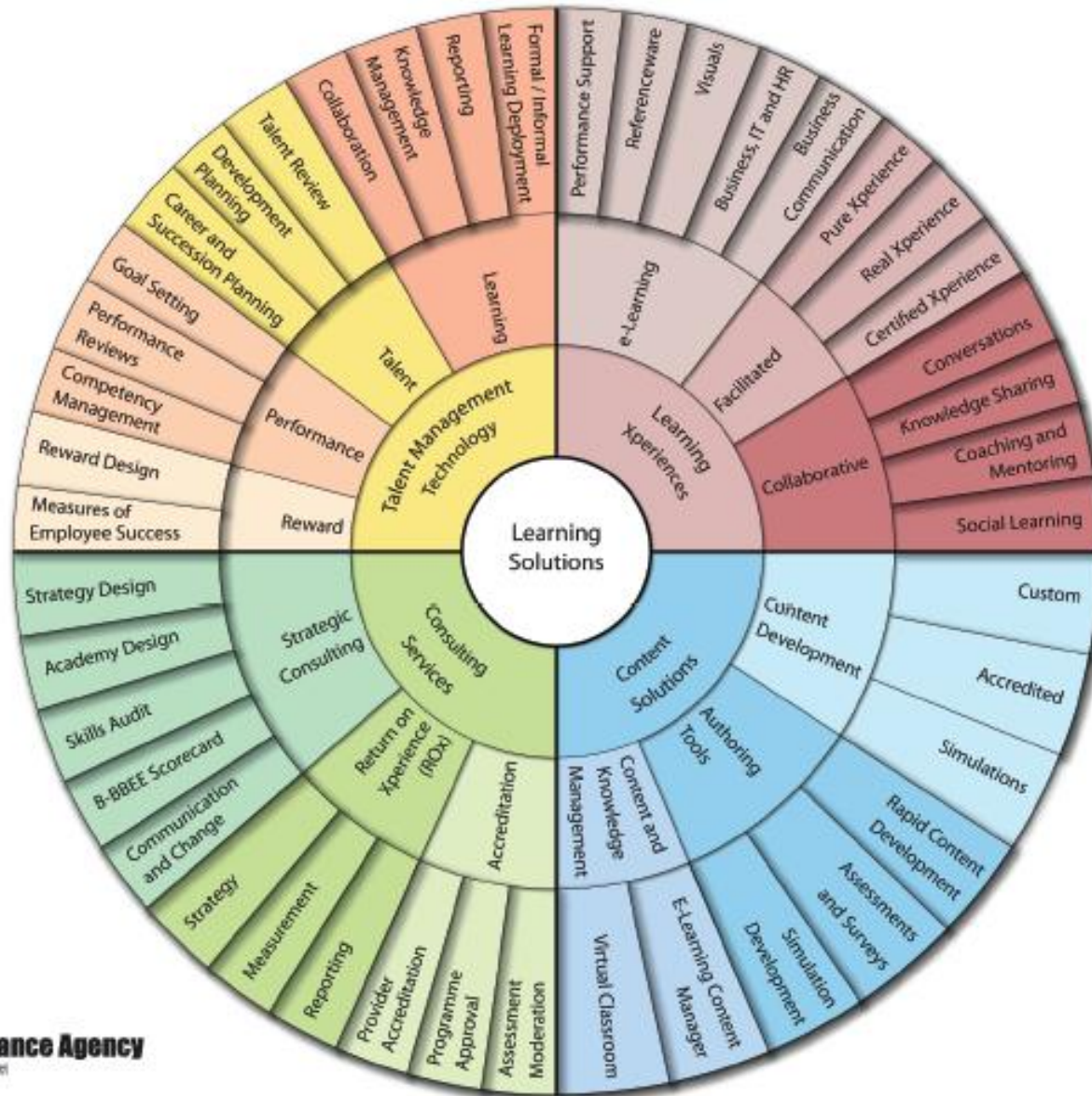
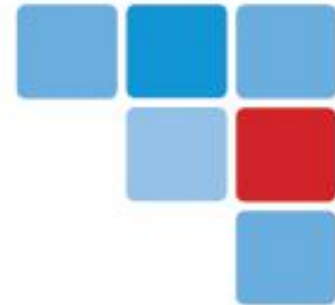
Delivering Trusted Information When and Where Needed

Irwin van Stavel – Senior Partner & Executive
LRMG Performance Agency

11 September 2012



Learning Solutions Portfolio



SumTotal
STRONG TEAM, STRONG BUSINESS

saba

NetDimensions

OU PONT

QUICK Lessons

HARVARD BUSINESS

skills

books24x7

GlobalEnglish

LRMG • Performance Agency
dream it ... believe it ... do it!

The High Cost of Information search...

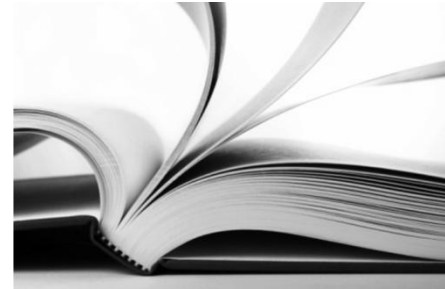
Employees spend an average of **8.8 hours** per week searching for information – an activity which has become one of the most time-consuming tasks for knowledge workers.¹

85% of professionals acknowledge that not having the right information at the right time is a huge time-waster.³

Efforts related to creating, organization, finding and analyzing information have also become **significant time sinks**, demonstrating that investment in better information access, management and collaboration tools and processes pays for itself.²

62% of professionals spend considerable time sifting through irrelevant information.³

75% of Google searches deliver non-factual, irrelevant or incorrect information.



Online Referenceware for the Sustainable Enterprise

Helping organizations achieve efficiencies,
increase productivity and create bottom-line
savings



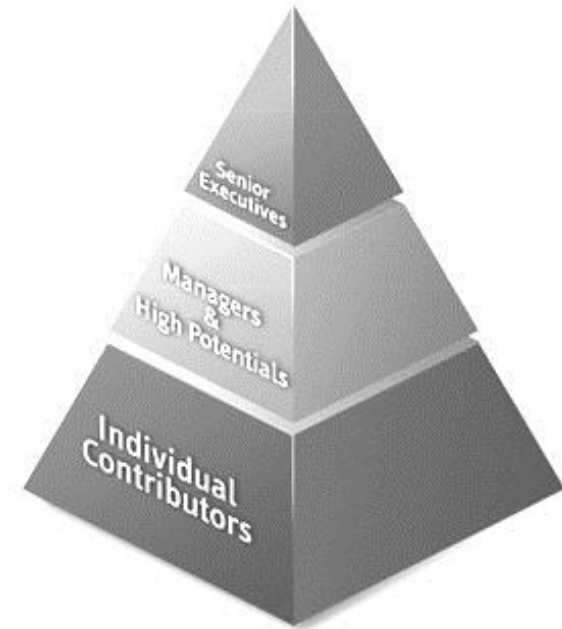
- **Increase** time savings with access to information on-hand
- **Shorten** the time to complete assignments, research and projects
- **Uncover** instant answers to real-world challenges
- **Stay up to date** on the latest technologies and business practices
- **Discover** leadership, management and career development resources
- **Support** employees and students at their highest point of need

The Books24x7[®] Solution



Unlimited access to a broad and deep repository of best in class on-demand resources

- Over 31,000 digitized business, technical and engineering books, research reports, book summaries and best practices
- Partnerships with 300+ publishers and analyst firms
- Web-accessible from any location at any time for employees at all levels of an organization
- Complete search and browse functionality for targeted results



Books24x7®: 31,000+ Titles and Growing

Books24x7 Core (SkillChoice)

ITPro™

10,700+ titles

BusinessPro™

7,800+ titles

OfficeEssentials™

620+ titles

Premium Executive Content

ExecSummaries™

560+ summaries of
best-selling business books

ExecBlueprints™

1,050+ articles authored
by C-level execs

ManagerSuite™

ExecSummaries, ExecBlueprints
and BusinessPro

Specialized Collections

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21 Official ITIL
curriculum guides

FinancePro™

1,340+ titles

EngineeringPro™

3,300+ titles

GovEssentials™

1,290+ titles

AnalystPerspectives™

3,400+ reports

Well-BeingEssentials™

1,100+ titles

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German Complete

570+ titles

ElementsEssentielsFrancais™

190+ titles

Books24x7® en Español

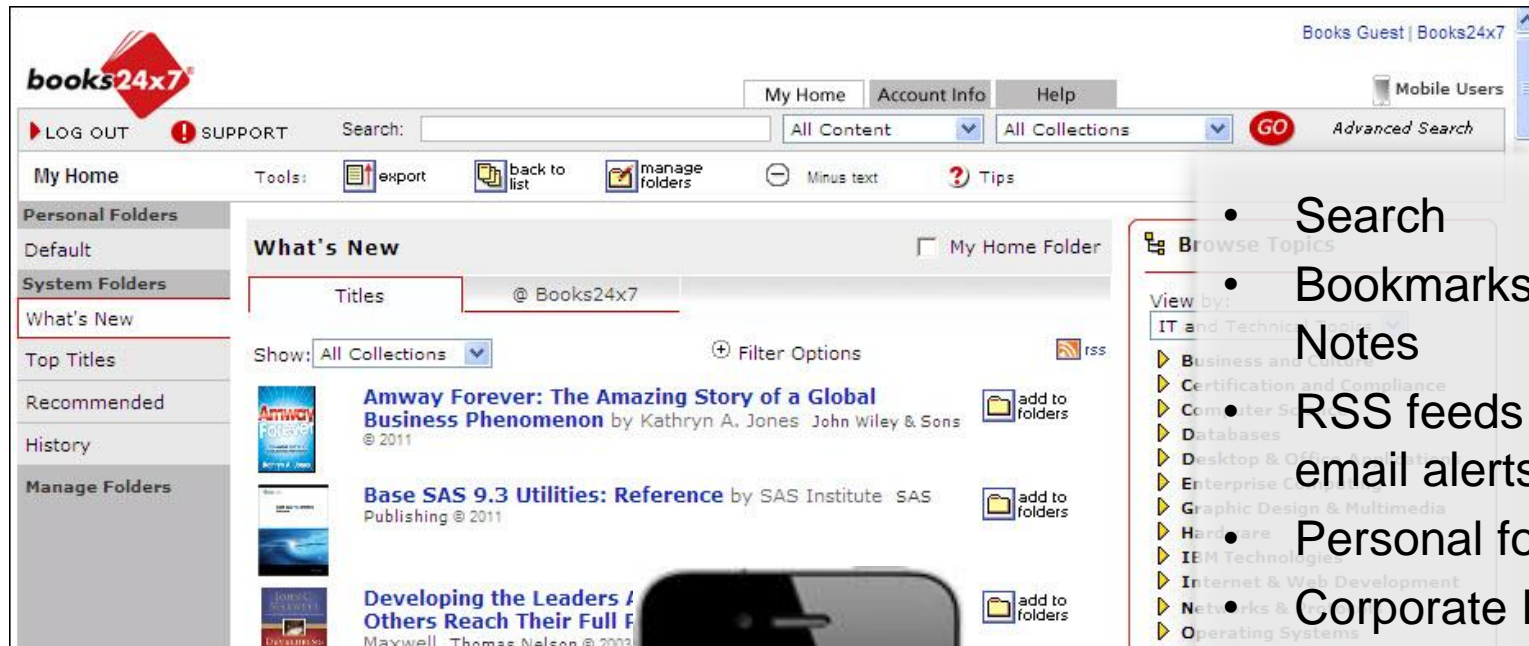
260+ titles



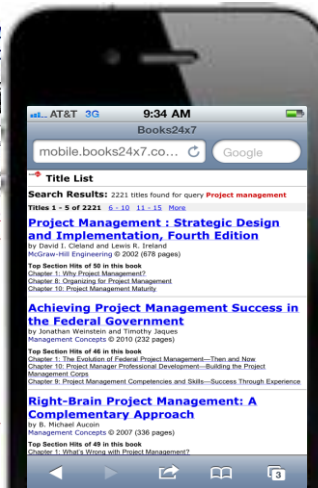
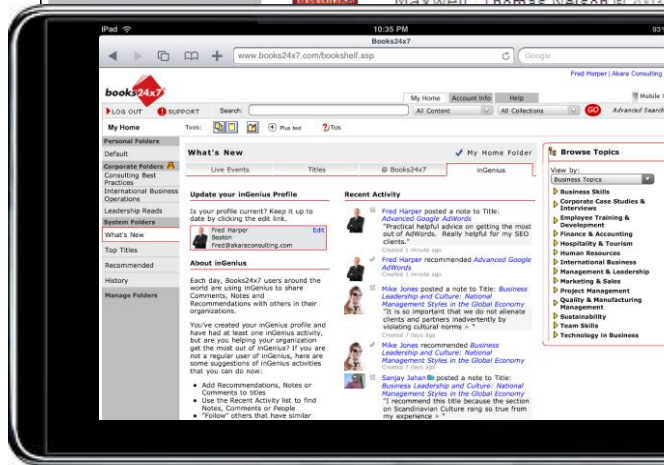
**Live titles as of 11/28/2011



The Books24x7 On-Demand Platform



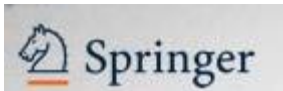
- Search
- Bookmarks and Notes
- RSS feeds and email alerts
- Personal folders
- Corporate Folders and Topic Trees
- Books24x7 On the Go™ mobile access
- Seamless access
- Portal integration
- Live Collaboration



Books24x7 Publisher Partners



no starch press



partial list, as of Jan 2010



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Books 24x7 BusinessPro™

- Library of over **7,243+** broad & deep business titles
- Support **multiple** disciplines and initiatives
- Addition of **downloadable audio** books
- **Industry-best** publishers:



WILEY
Publishers Since 1807



American Management Association®



- **30 best-of-the-best business books annually**

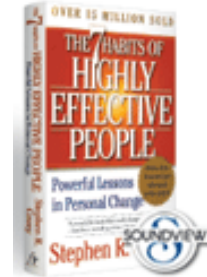
- Eight-page, succinct, quick to digest format
- Captures salient points for immediate application
- “Personal shopper” of business concepts

- **PLUS:**

- “Custom” summaries
- Audio recordings of author presentations
- Additional Featured Book Reviews

- **Multiple media formats**

- Online
- PDF
- Audio (MP3)
- Kindle-ready mobile



- Supports unique learning needs of C-level execs

- Targeted & succinct content
- Strategically oriented

- Focus on practice areas:

- Management Strategies (CEO)
- Human Capital Management Strategies (HR)
- Marketing & Sales Strategies (CMO)
- Technology Strategies (CTO/CIO)

- Multiple media formats tailored for on-the-go professionals

- Online
- PDF
- Audio (MP3)

- ▶ Capgemini
 - Global CTO
- ▶ Dow Corning Corporation
 - CIO & Executive Director
- ▶ E*TRADE
 - Chief Marketing Officer
- ▶ Eli Lilly
 - Group VP - Global Marketing/Sales
- ▶ Humana, Inc.
 - President, CEO, & Director
- ▶ MGM Grand Hotel, LLC
 - President & COO
- ▶ Sun Microsystems
 - Chief Architect, Java Enterprise Tools
- ▶ UPS
 - Senior Vice President - Worldwide Sales & Marketing



- Over 10,000 fully-searchable, best in class books on IT, software, and a vast range of technology topics
- Helping people solve challenges, develop skills, and keep up with evolving technologies
- Covering all major technology vendors, like Microsoft, SAP, Oracle, Java, VMWare, Sun Microsystems, etc

Business and Culture	Networks & Protocols
Certification & Compliance	Operating Systems
Databases	Oracle Technologies
Desktop & Office Applications	Programming Languages
Enterprise Computing	Security
Graphic Design & Multimedia	Software Engineering
Hardware	Telecommunications
IBM Technologies	Web Programming & Development

Wellbeing Essentials

Nutrition & Weight Loss

- Fitness
- Healthy Eating
- Weight Loss

Daily Living

- Consumer Tips
- Financial
- Fraud & Theft
- Government
- Legal
- Moving
- Pets
- Safety
- Travel & Recreation

Health & Wellness

- Adolescent's Health
- Adult's Health
- Children's Health
- Health Challenges
- Remedies & Cures
- Stress Management
- Substance Abuse



Family & Caregiving

- Adoption
- Child Care
- Education
- Emotional Well-Being
- Grief & Loss
- Infant Care
- Mental Health
- Older Adults
- Parenting
- Relationships

Working Smarter

- Career Development
- Career Transitions
- Women in the Workplace
- Work-Life Balance

Leadership Development Channel (LDCs)

Key Products and Services

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 - Leadership QuickTalks
 - CEO QuickTalks
 - Development Programs

Plus:

- Up to Eight Annual Live Executive Leadership Events (15 OnDemand Now)
- Annual Professional Support Event for Administrative Professionals
- Live Events available by Webcast, Satellite and Videoconference
- Participant and Facilitator Guides, Promotional Materials

Featured Speakers Include:



Ken Blanchard



Stephen Covey



Linda Hill



Pat Lencioni



Tim Sanders



Dan Goleman

Client comments...

“Books24x7 is one of the first places I look to find answers, or get inspired. It's a great tool and easy to use.”

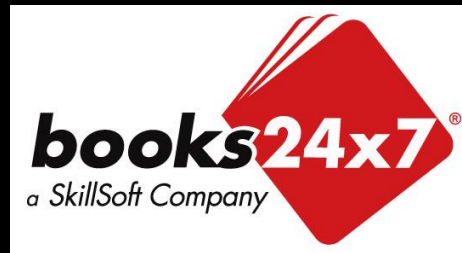
Business Strategy Manager, Hewlett-Packard

“Books24x7.com has been an integral part of my professional success. In my work environment, professionals with all types of backgrounds and expertise collaborate and interact on a daily basis. . . . Books24x7.com is a great resource and more importantly a powerful tool that keeps me sharp and current!”

Systems Engineer, MultichoiceSA



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Questions and Discussion

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